

## OBJECTIVE

Seeking a graphic design/visual information specialist position utilizing my years of graphics and production experience and ability to work in a variety of industries.

## Qualifications

More than 20 years of design experience ranging from corporate and publication design to direct marketing and branding.

Military background with an M.A. in Military History and current service in the U.S. Army National Guard.

TS/SCI Clearance w/CI Poly

## Software Skills

### Design Products

Adobe InDesign, Illustrator, Photoshop, Acrobat

### Microsoft Products

Word, PowerPoint, Excel

Mac and PC Platforms

### Military Products

JPAS, CPOF, DCGS-A, M3

## Education

### Bachelor of Fine Arts

*Graphic Design*  
Shepherd University  
December 1993

### Master of Arts

*Military History*  
Norwich University  
June 2008

### Associate of Applied Science

*Intelligence Operations Studies*  
Cochise College  
December 2016

## Experience

### Graphic Designer

Booz | Allen | Hamilton

July 2019 - Present

Graphic designer at a Department of Defense (DoD) agency, creating a wide variety of military products for dissemination throughout the DoD and the Executive and Legislative branch leadership. Products include maps, infographics and imagery graphics, created with meticulous accuracy and style guides.

### Senior Graphic Designer

O'Brien/Garrett

November 2012 - June 2019

Senior graphic designer for client projects including Planned Parenthood, The Audubon Society, The Nature Conservancy, ACLU, NAACP, Everytown For Gun Safety/Moms Demand Action and many others. Responsible for complex print design concepts, strategic design solutions and photo editing for marketing campaigns. Work closely with account executives and directors to produce successful design solutions for mailings, brochures, calendars, newsletters, catalogs, and planned giving programs.

### Senior Art Director

Craver, Mathews, Smith & Company

February 2011 - October 2012

Creative leader on projects ranging from publications and direct marketing to email campaigns and web pages. Created web banners, landing pages and email concept designs for clients. Created new concepts for print publication projects and marketing campaigns for clients such as IFCJ, Heifer International, and City Harvest. Heavily involved in RFP presentations for prospective clients such as the USO.

## Experience Continued

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United States Army Training / BCT and Chemical School

July 2010 - December 2010

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Initial Army Training Phase which included Basic Combat Training and Advanced Individual Training at Fort Leonard Wood, MO. Currently serving in the Army National Guard Unit at APG (Edgewood, MD) in the 29th Combat Aviation Brigade.

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Art Director

Source Interlink Media / Primedia

July 2004 - January 2009

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Lead creative manager responsible for the art direction, design, layout and coordination of a national monthly publication, including all features and departments. Designed additional industry-related publications, marketing and support material as needed. Worked closely with freelance photographers, illustrators and production team to ensure the successful completion of each publication and project.

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Art Director

Marriott International

March 2004 - June 2004

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Lead designer on corporate print design strategies for informational materials and advertising. Also served as the production manager for 4-color art related to collateral for Marriott properties around the world.

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Senior Graphic Designer

Image Works Creative Groups

January 2003 - February 2004

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Designed various projects for non-profit organizations, including ACLU, National Trust for Historic Preservation, The Potomac Conservancy and EarthJustice. Projects included mailings, brochures, newsletters, catalogs and branding. Managed each project from conception through printing the final product. Built and maintained a successful working relationship with each account executive for these clients.

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Senior Graphic Designer

Craver, Mathews, Smith & Company

September 1997 - October 2002

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Worked on a wide variety of design projects for non-profit organizations, including Brady Campaign To End Gun Violence, Heifer International, Habitat for Humanity, Amnesty International, Southern Poverty Law Center and Operation Smile. Projects included mailings, brochures, calendars, newsletters, catalogs, planned giving programs, branding, and illustrations. Managed each project from concept to print and was a lead press check designer for publications. Worked closely with the the account managers for each client to ensure the client's needs were met for each project.

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References are available upon request.

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